

How to engage with stakeholders as a board



Overview

Boards have a key role to play in listening to stakeholders, primarily parents, pupils and staff when leading their school strategically. This course explains the boards responsibilities and explains how boards can gather stakeholder views, develop effective communication channels and measure stakeholder engagement and impact to unite the school community to ensure their school/academy is the best it can be.

What you will learn:

- **Who** are your stakeholders?
- **Why** do you engage with them?
- **What** do you want from them and what do they want from you?
- **When** should you engage with stakeholders?
- **What** are the barriers and challenges?
- **How** to do it and have an impact on your school

Who should attend

This course is suitable for all governors, trustees and senior leaders.

Tutor

Rosemary Lovatt is a highly experience governance consultant who ran the DfE governance leadership programme across the country for three years and within Essex for a further three years. she has extensive experience of undertaking governance reviews and designing, developing and delivering training for governors and trustees. Rosemary's background is in the corporate sector where she gained 20 years experience as a senior global leader. she has a BA(Hons) in Accountancy and Business Studies. Rosemary has chaired boards in a large secondary academy, a maintained primary school, a primary school within a multi academy trust (MAT) and a large junior school within a diocesan MAT, as well as being a trustee in four different MATs. Rosemary was designated a National Leader of Governance and is currently vice chair of a growing MAT and has recently joined the local governing board of a special school in Essex. Rosemary is also an NGA consultant.

What people say about our training

'The best governor training I have ever attended'

'Inspiring! Thank you! I now feel confident to be a more strategic governor'

'At last, training that provides the tools, examples and checklists to help us do the job'

About our training

As experienced Chairs of Governors we strongly believe in providing training that gives you the knowledge, tools and examples to be effective governors. Our aim is to give you the confidence and tools to improve your governance as quickly and effectively as possible. All our training is provided by National Leaders of Governance who are experienced governance trainers. Our training can be provided as webinars, bespoke sessions for your board or group of schools or face to face sessions (subject to social distancing guidance).

Logistics and Booking

Please complete your online booking by selecting the 'BOOK' link next to the date wish to attend from the grid below and using the 'BOOK' link. If the 'BOOK' link is not visible, please let us know you are interested in the next available date by selecting the 'ENQUIRE' button below.

If you have any difficulties, please contact Melanie Jones, Billericay TSA Administrator. Email: mjones@billericayschool.com
Tel: 01277 314420.

Logistics

Course Dates: 13-03-2024

Venue: Trainer led via Zoom

Times: 18:30 - 20:00

Price: £65.00 or £60.00 for TSA Members